

Department of Health & Human Services
Centers for Medicare & Medicaid Services
7500 Security Boulevard
Baltimore, Maryland 21244-1850

November 18, 2010

Mr. William Wilson
Americans for Limited Government
9900 Main Street, Suite 303
Fairfax, VA 22031

Dear Mr. Wilson:

Thank you for request for information regarding the publication "Medicare and the New Health Care Law – What it Means for You." This brochure was sent to Medicare beneficiaries to explain the new health care law and to make them aware of important related information that affects them.

In May 2010, the Centers for Medicare & Medicaid Services (CMS) mailed 39,978,266 English copies of the brochure to beneficiary households. Printing costs for the English version were \$4,288,400. Also in May 2010, we mailed 680,096 Spanish copies of the brochure to beneficiary households. Printing costs for the Spanish version were \$73,400. Total printing costs amounted to \$4,361,800. The total mailing cost for this brochure was \$14,267,600.

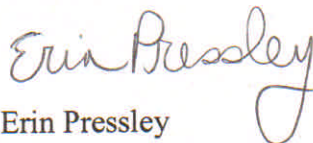
In addition, 60,000 English and 3,000 Spanish bulk copies of the brochure were printed in May 2010. These bulk copies were sent to the Medicare call center (where they were available for beneficiaries to order) and the CMS warehouse (where they were available for partners and CMS regional offices to request). The printing and mailing costs for the bulk copies are included in the amounts above.

We also printed copies of the brochure in Chinese, Korean, and Vietnamese. A total of 8,000 brochures were printed in each language, at a cost of \$1,500 per language. They were distributed by partner groups that serve these populations.

We will be printing an additional 25,000 copies of the brochure in English this November to serve the Medicare call center, partner, and regional office requests during the open enrollment period, for a total printing cost of \$4,000.

I hope the information provided is helpful. Thank you again for your inquiry.

Sincerely,



Erin Pressley
Director
Creative Services Group

